



WPXI  
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Pittsburgh, PA 15264-0132  
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**Shorr & Associates**  
1831 Chestnut Street  
Philadelphia, PA 19103

Advertiser  
Agency  
Buyer  
Salesperson

Pol/R Casey/R/US Senate (16759)  
Shorr & Associates (2909)

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/R CASEY/D/SEN/PA (134170)  
National/Political  
/06260208

Invoice	623018
Inv Date	8/26/2012
Terms	Net 30
Contract	325013
Bill Type	Standard
Period	7/30/2012 - 8/26/2012

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 8/27/2012 4:54:53PM

AgM

CASEY 4 SENATE 7/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>NEWS/TODAY 6-9A/1</b>						
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 6:28AM (Th)	00:30	Channel 11 News 6am	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 8:38AM (Th)	00:30	Today Show	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 8:58AM (Th)	00:30	Today Show	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 6:08AM (Fr)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 6:38AM (Fr)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 8:29AM (Fr)	00:30	Today Show	BCTV1202H	\$600.00	
2.0	Contract Line Remarks:		<b>NEWS/TODAY 6-9A/2</b>						
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 6:09AM (Mo)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 6:44AM (Mo)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 8:57AM (Mo)	00:30	Today Show	BCTV1202H	\$600.00	
3.0	Contract Line Remarks:		<b>JEOP 7-730P/3</b>						
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	08/02/12 7:13PM (Th)	00:30	Jeopardy	BCTV11202H	\$1000.00	
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	08/03/12 7:24PM (Fr)	00:30	Jeopardy	BCTV1202H	\$1000.00	
4.0	Contract Line Remarks:		<b>JEOP 7-730P/4</b>						
	Spot	6:59:29PM-Jeopardy	Day,M-1	08/06/12 7:06PM (Mo)	00:30	Jeopardy	BCTV1202H	\$1000.00	
5.0	Contract Line Remarks:		<b>OLY PRIME8P-12M/5</b>						
	Sports-Oly	7:57:49PM-2012 Oly	Day,Th-1	08/02/12 11:53PM (Th)	00:30	2012 Olympic Summer Games - Primetime	BCTV11202H	\$8500.00	
6.0	Contract Line Remarks:		<b>OLY WEEKEND 5A-6P/6</b>						
	Sports-Oly	9:00:04AM-2012 Oly	Day,Sa-2	08/04/12 11:23AM (Sa)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
	Sports-Oly	9:00:04AM-2012 Oly	Day,Sa-2	08/04/12 3:52PM (Sa)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
7.0	Contract Line Remarks:		<b>OLY WEEKEND 5A-6P/6</b>						
	Sports-Oly	6:00:04AM-2012 Oly	Day,Su-2	08/05/12 12:13PM (Su)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
	Sports-Oly	6:00:04AM-2012 Oly	Day,Su-2	08/05/12 4:48PM (Su)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$24,100.00
Commission	(\$3,615.00)
Net Total	\$20,485.00

Total Spots 17